

Frequently Asked Questions

Get to know
Alba's Online MBA

Wondering if the Alba Online MBA is right for you?

We've gathered the most common questions to help you explore the program—from how it fits into your busy life to what makes it stand out globally. Get the answers you need to take the next step with confidence.



Question

1

What makes the Alba Online MBA stand out?

Answer

It's where tradition meets innovation.

Alba brings decades of academic excellence and research leadership, backed by the 150-year legacy of ACG.

Add in our cutting-edge online platform, top international faculty, and a design tailored for modern professionals—and you've got a program that's globally competitive and distinctly personal.



Question

2

Who typically joins the Online MBA?

Answer

Our students are accomplished professionals with an average age of 36 and nearly 12 years of work experience.

They come from a wide spectrum of industries—technology, finance, energy, shipping, healthcare, media, even the military—bringing with them a wealth of perspectives that enrich every discussion.

The class is also truly international, with students representing 24 different countries and professional backgrounds that span the globe.



Question

3

How do you keep students motivated, engaged & connected in a fully online environment?

Answer

We combine flexible, guided learning with live, interactive sessions that keep things fresh and dynamic.

Weekly peer challenges spark discussion and collaboration, helping students stay connected to a strong, supportive learning community.



Question

4

Can I really manage this program with a full-time job?

Answer

Absolutely. This program is specifically designed for working professionals with full-time jobs and busy schedules.

While it does require commitment and effort, our learning model is built to maximize your learning without wasting time on unnecessary technical or navigational complexities.

It's a streamlined, focused experience that respects your time and helps you succeed efficiently.



Question

5

How does the program bring real-world business challenges into the classroom?

Answer

Real-world business challenges are woven directly into the program—through the content, the expertise of Alba’s faculty, and the diverse experiences students bring to the table.

This all comes together in the capstone course, where students take on a business simulation game. It’s a hands-on experience that lets them apply strategic decisions and see their real-world impact in a dynamic, competitive environment.

Question

How does the program support students in advancing their careers and building their network?

Answer

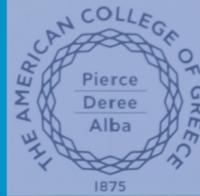
When you join Alba, you become part of a truly global network of professionals.

Our alumni are spread across industries and continents, equipped with the skills and knowledge to build successful international careers.

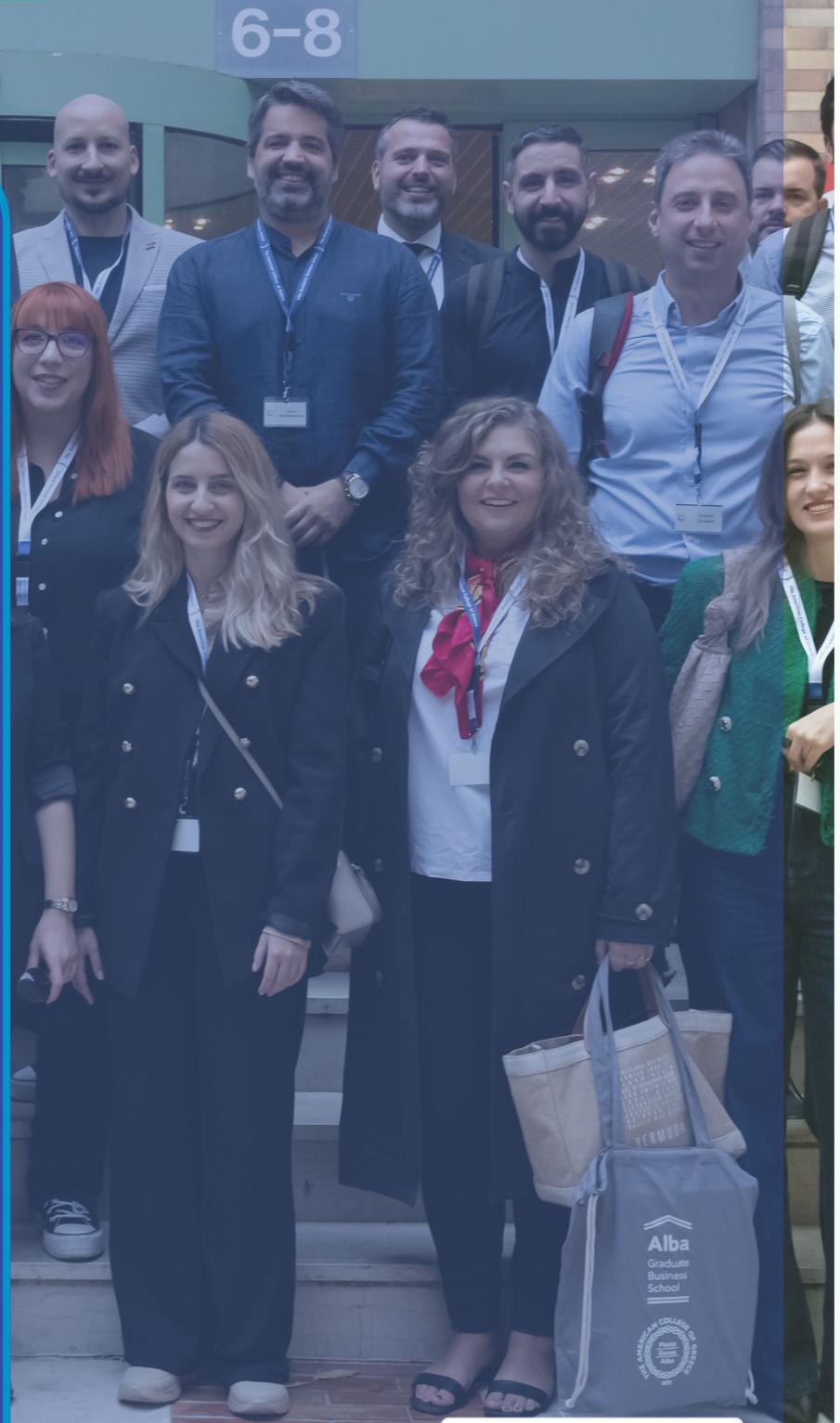
As a student—and later as a graduate—you gain access to this powerful network, opening doors for career advancement, collaboration, and lifelong support beyond the borders of Greece.

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Alba
Graduate
Business
School



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Question

7

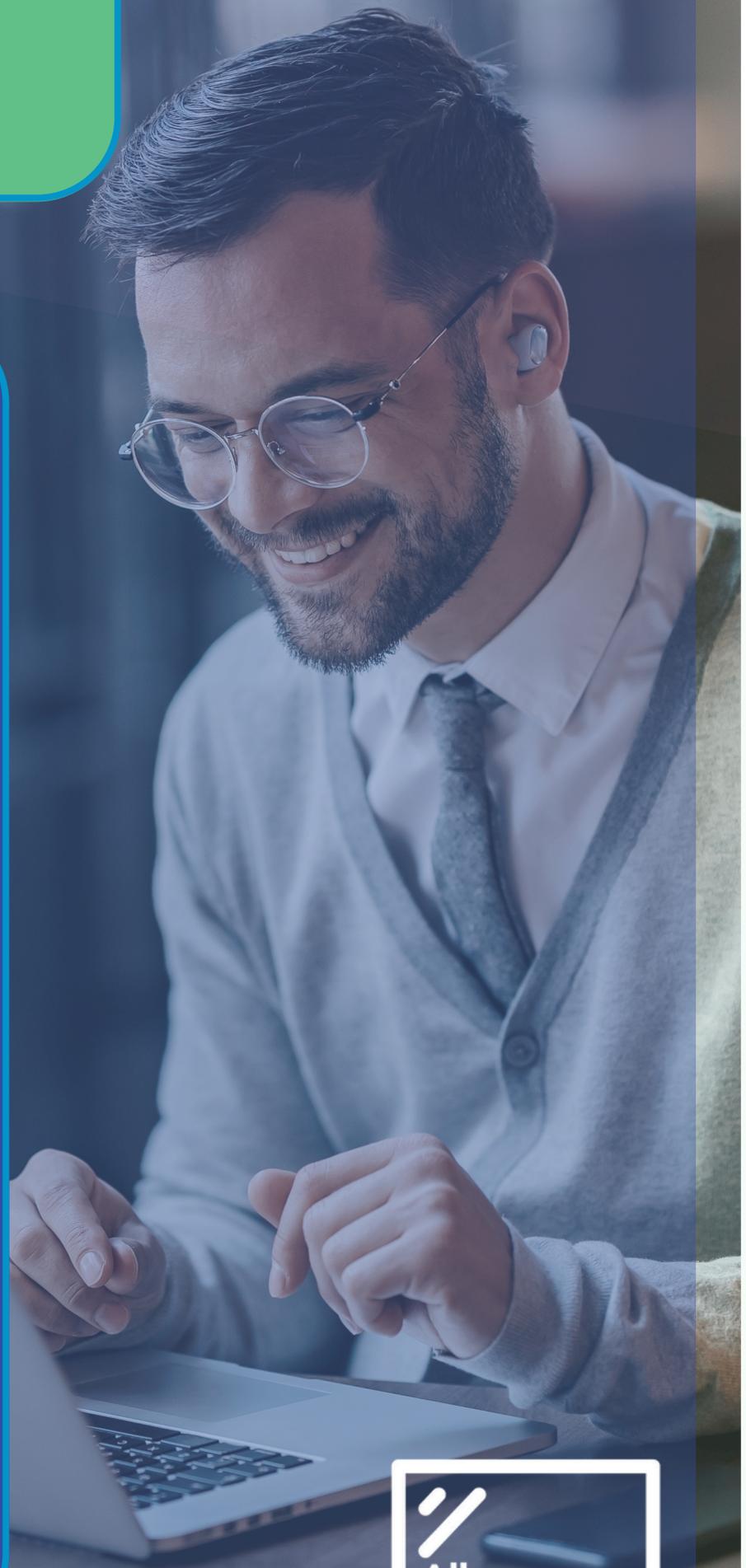
How should I choose my concentration?

Answer

When choosing a concentration, consider both personal interests and areas in highest demand within your industry.

Concentrations add valuable flexibility to the program, allowing you to tailor y

our learning to your goals. While the choice is entirely yours, we offer individual academic advising to help you make the best decision for your career path.



Question

8

What's the typical duration of the program? Can I go faster or slower?

Answer

The program is designed with a pace and structure that fit the demands of working professionals—offering the right balance between academic challenge and personal schedules.

While the typical duration is 2 years and 4 months, alternative study pathways are available for added flexibility.

The aim is to develop enduring leadership skills through a well-paced experience that avoids both overload and stagnation.



Question

9

How does the program prepare me for the future of work—AI, sustainability, digital transformation?

Answer

We don't just talk about the future—we build it into the experience.

AI is integrated into learning tools and discussions, so you're future-ready.

Sustainability takes center stage in the capstone simulation, where your strategic decisions impact both profits and planet.

Digital transformation is both a topic and a reality—you'll live it through our cutting-edge platform and explore it further in a dedicated concentration.

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Question

I'm interested—what should I know about tuition, deadlines, and how to get started?

Answer

The program is competitively priced at €9,950 , offering exceptional value for a flexible, internationally oriented MBA.

We offer 5 start dates per year, so you can begin when it fits your schedule.

The next intake kicks off on September 8, with applications open until August 24.

Getting started is easy: Complete your online application and upload your documents.

Once you're admitted, we'll walk you through the rest—step by step.



Your journey. Your pace. Your terms.

The Alba Online MBA is more than a flexible learning experience—it's a powerful career move designed around your life. Whether you're managing a team, launching a business, or planning your next step, this program adapts to your schedule and goals.

Evolve on your own terms.

Start when you're ready. Shape your learning around your life. Grow with purpose.

Still have questions? We're just a click away.

Explore more at online.acg.edu, [schedule a one-on-one chat](#), or email us at enrolments@alba.acg.edu

